



### ***TRICK-OR-TREAT HERO CONTEST***

Are you a *Trick-or-Treat Hero*? Enter our contest and **WIN AN iPad2!**

Participating shelters, rescue groups, schools, faith-based groups or community organizations can nominate one or more inspirational participants to be our *Trick-or-Treat Hero*! Or you can nominate yourself!

**Submission:** Beginning at 6pm on October 31, 2011, submit your inspirational story (300 words or less) to [laanimalalliance@hotmail.com](mailto:laanimalalliance@hotmail.com) along with pictures of you or your nominee Trick-or-Treating for Homeless Pets. Entries **MUST** be received by 10am on November 2, 2011.

**Helpful Hints:** We are looking for inspirational stories about *Trick-or-Treat for Homeless Pets* participants who (a) showed boundless enthusiasm for the program and a spirit of volunteerism; (b) recruited other participants; (c) raised money and awareness for a local shelter or rescue group; and (d) wore a fun/creative Halloween costume. Please tell us how much money you raised and for which shelter or rescue group!

**Rules:** Nominees/entrants must (a) be 21 years old or younger; (b) be able to attend an awards press event to receive an iPad2 on Thursday, November 3 at 3:30pm at the East Valley Animal Shelter in Van Nuys, CA; and (c) consent to Los Angeles Animal Alliance using his/her name and likeness for all purposes relating to the contest and future LA Animal Alliance campaigns in all media throughout the universe in perpetuity.

**Notification:** Our *Trick-or-Treat Hero* will be notified by email after 6pm on November 2, 2011.

**Good luck and Happy Halloween!**